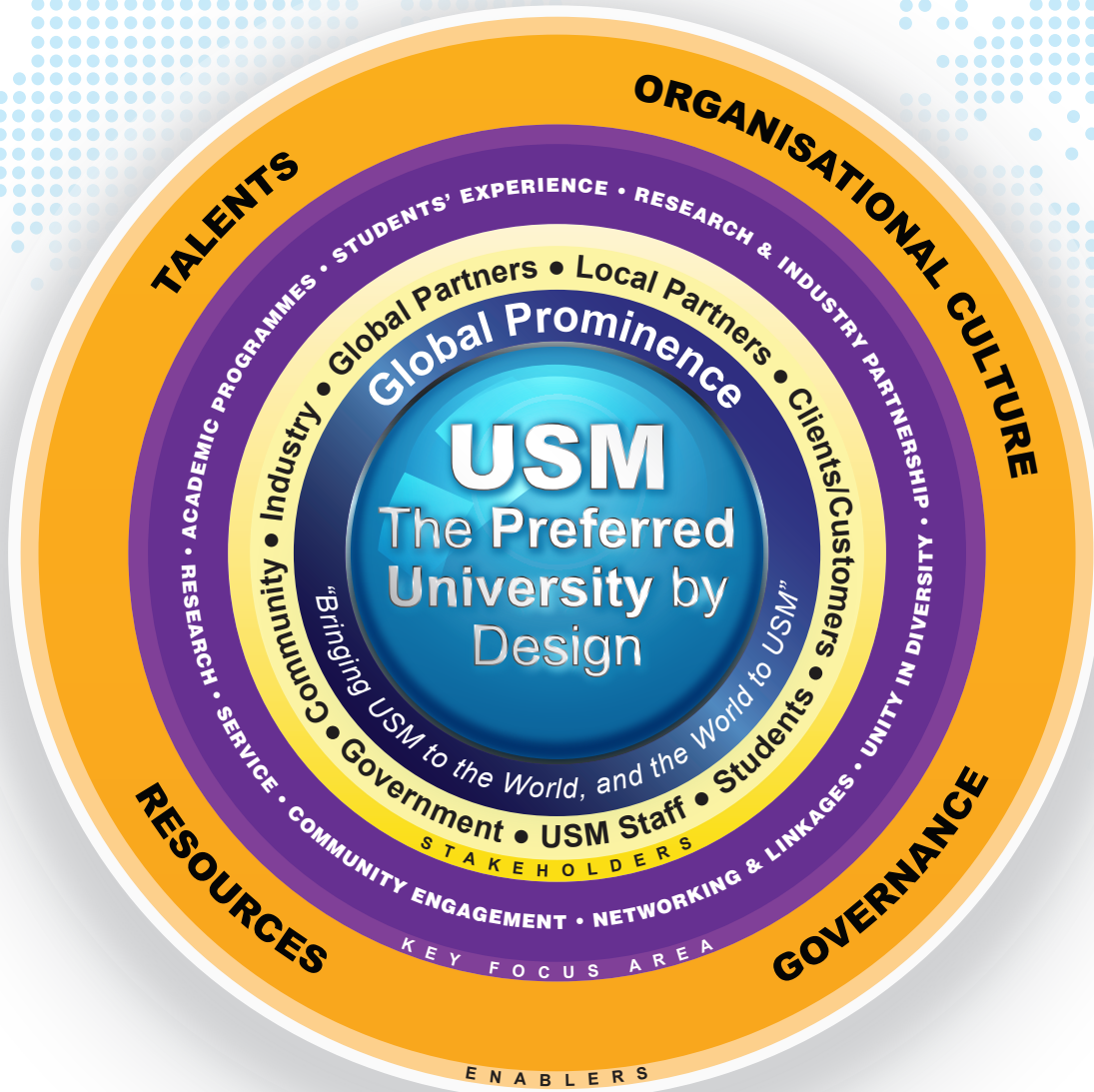
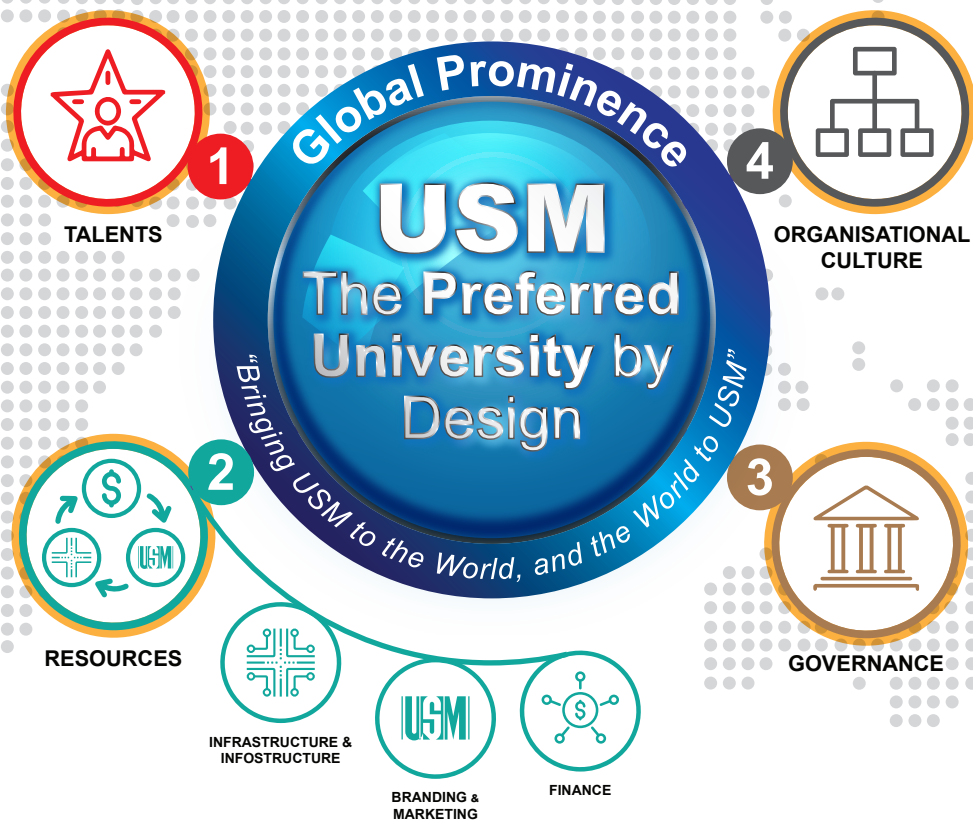


USM Strategic Plan

8 Key Focus Areas



Enablers



18 key initiatives

ITEMS TO BE ADDRESSED	ASSIGNED PROJECTS	
1. Internationalisation	1 new international student per staff	<input type="checkbox"/>
2. Ministry KPI 'Top 100 in QS rankings'	1 additional publication per staff	<input type="checkbox"/>
3. Graduates meeting needs of stakeholders	1 new initiative per PTJ/central	<input type="checkbox"/>
4. University of choice for academic collaboration	1 new academic collaboration per PTJ	<input type="checkbox"/>
5. Addressing non competitive academic programs	1 new initiative per PTJ	<input type="checkbox"/>
6. Accessibility to higher education	▶ 1 MOOCs initiative per PTJ ▶ 1 Microcredential initiative per PTJ ▶ 1 Frivoduction initiative per PTJ	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
7. Translational research that is current and substantial	1 new research of impact per PTJ	<input type="checkbox"/>
8. R&D output	1 new product per PTJ	<input type="checkbox"/>
9. University of choice for research collaboration	1 new initiative per PTJ	<input type="checkbox"/>
10. University of choice by industry	1 strong industry partner per PTJ	<input type="checkbox"/>
11. APEX Agenda: Community Engagement	1 new project per PTJ	<input type="checkbox"/>
12. Potential new income generation projects	1 new initiative per PTJ	<input type="checkbox"/>
13. Talents	1 new talent enhancement initiative per PTJ	<input type="checkbox"/>
14. Empowerment & Autonomy	1 new initiative per PTJ/central	<input type="checkbox"/>
15. Marketing	1 new initiative per PTJ/central	<input type="checkbox"/>
16. Happiness Index	▶ 1 new learning space ▶ 1 new space per desa ▶ 1 working space per PTJ ▶ 1 Healthy lifestyle per PTJ	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
17. Unity in Diversity	▶ 1 new initiative per PTJ/central ▶ 1 Global Corner per PTJ	<input type="checkbox"/> <input type="checkbox"/>
18. Alumni Contribution	▶ 1 Alumni engagement per PTJ ▶ 1 Pingat Emas per PTJ	<input type="checkbox"/> <input type="checkbox"/>